

# information industrybrief

jobs.utah.gov/employer

Wasatch Front South (Salt Lake and Tooele Counties)

Spring 2013



## Largest Employers

1. Cinemark USA, Inc.
2. United HealthCare Services
3. Qwest
4. Sorenson Communications
5. Larry H. Miller Megaplex Theatres
6. CLEARLINK
7. Newspaper Agency Corporation
8. MediConnect Global, Inc.
9. InContact, Inc.
10. Comcast
11. Marriott Rewards
12. Rastar
13. Spillman Technologies, Inc.
14. Bonneville International
15. MediaNews Group
16. Integra Telecom
17. Community TV Of Utah License, LLC
18. AT&T Mobility Services
19. Deseret News Publishing Co, Inc

## Information Employment and Wages

Industry Name (Code)	2012 Number of Employees	2012 Average Monthly Wage	Dec. 2011 to Dec. 2012 Percent Change in Employment
Information (51)	17,637	\$4,506	8.17%
Publishing Industries, except Internet (511)	4,426	\$5,622	9.84%
Newspaper, book, and directory publishers (5111)	1,556	\$3,480	-3.34%
Software publishers (5112)	2,870	\$6,783	18.15%
Motion picture and sound recording industries (512)	2,131	\$1,902	11.88%
Motion picture and video industries (5121)	2,087	\$1,806	12.25%
Sound recording industries (5122)	44	\$6,472	-4.44%
Broadcasting, except Internet (515)	1,558	\$4,742	6.76%
Radio and television broadcasting (5151)	1,270	\$4,793	9.83%
Cable and other subscription programming (5152)	288	\$4,516	-6.14%
Telecommunications (517)	3,169	\$4,995	6.35%
Wired telecommunications carriers (5171)	2,008	\$4,352	9.53%
Wireless telecommunications carriers (5172)	285	\$6,377	6.62%
Satellite telecommunications (5174)	64	\$4,587	-12.50%
Other telecommunications (5179)	812	\$6,131	0.72%
Data processing, hosting and related services (518)	4,451	\$4,483	5.80%
Other information services (519)	1,903	\$3,875	10.47%
Total area nonfarm payroll jobs	619,767	\$3,819	4.0%
Information as a percent of total	2.8%	118.0%	

Source: Utah Department of Workforce Services

Data is compiled quarterly; hence the most recent full-year data is available for the previous year and shows the general level of the industry employment.

## Information History

Year	Employment	Average Monthly Wage	Percent of Utah Average Monthly Wage	Number of Establishments	Payrolls (Millions)	Percent of Total Area Jobs	Percent of Total Area Wages
2007	18,696	\$3,741	123.0%	892	\$839.4	3.0%	3.3%
2008	17,444	\$3,748	120.1%	865	\$784.6	2.8%	3.1%
2009	16,761	\$3,798	119.7%	865	\$763.8	2.8%	3.0%
2010	16,503	\$4,032	124.6%	863	\$798.6	2.8%	3.1%
2011	16,467	\$4,275	129.3%	871	\$844.7	2.7%	3.2%
2012	17,637	\$4,506	133.0%	948	\$953.7	2.8%	3.4%

Source: Utah Department of Workforce Services

Department of Workforce Services



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## Information Jobs in Demand *Salt Lake City Area*

Occupation Code	Occupation Title	Number of Employees	Inexperienced Hourly Wage	Median Hourly Wage
11-1021	General and operations managers	11,050	\$24.07	\$42.06
15-1121	Computer systems analysts	2,300	\$23.95	\$34.52
15-1131	Computer programmers	3,120	\$23.98	\$37.99
15-1132	Software developers, applications	3,040	\$27.82	\$38.54
15-1133	Software developers, systems software	2,030	\$30.98	\$44.09
15-1134	Web developers	980	\$15.72	\$26.75
15-1142	Network and computer systems administrators	1,720	\$23.54	\$33.70
15-1151	Computer user support specialists	4,140	\$14.77	\$21.22
15-1152	Computer network support specialists	980	\$18.33	\$30.67
27-1024	Graphic designers	1,210	\$13.83	\$19.55
27-3011	Radio and television announcers	260	\$10.04	\$15.98
27-3022	Reporters and correspondents	460	\$11.75	\$21.50
35-3022	Counter attendants, cafeteria, food concession and coffee shop	1,300	\$8.06	\$8.71
39-3031	Ushers, lobby attendants and ticket takers	1,180	\$8.03	\$8.78
41-3011	Advertising sales agents	770	\$15.04	\$22.28
41-4011	Sales representatives, wholesale and manufacturing, technical and scientific products	3,790	\$18.75	\$33.77
43-1011	First-line supervisors of office and administrative support workers	8,970	\$14.99	\$21.78
43-4051	Customer service representatives	22,670	\$10.77	\$14.03
43-6014	Secretaries and administrative assistants, except legal, medical and executive	10,110	\$12.00	\$15.48
43-9021	Data entry keyers	2,270	\$11.08	\$13.75
43-9061	Office clerks, general	14,680	\$8.93	\$11.85
49-2022	Telecommunications equipment installers and repairers, except line installers	1,060	\$17.43	\$28.78
49-9052	Telecommunications line installers and repairers	680	\$11.14	\$16.53
53-7062	Laborers and freight, stock and material movers, hand	9,050	\$9.64	\$12.32

Source: U.S. Bureau of Labor Statistics

### Total Payroll Jobs December 2012

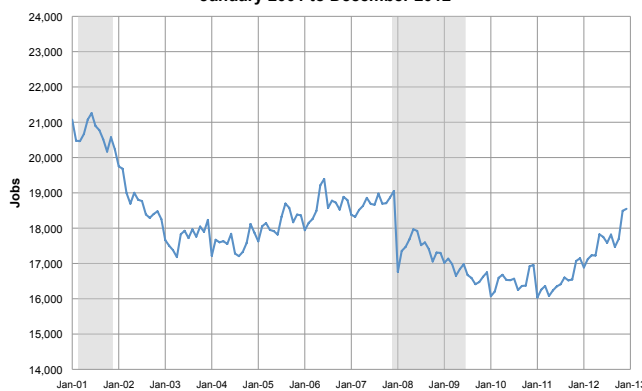
Statewide	1,282,559
Wasatch Front South	636,727
	49.6%

### Information Payroll Jobs December 2012

Statewide	32,596
Wasatch Front South	18,548
	56.9%

Source: Utah Department of Workforce Services

Wasatch Front South Information Industry Employment:  
January 2001 to December 2012



Source: Utah Department of Workforce Services

### Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities by calling 801-526-9240. Individuals with speech or hearing impairments may call the Relay Utah by dialing 711. Spanish Relay Utah: 1-888-346-3162.